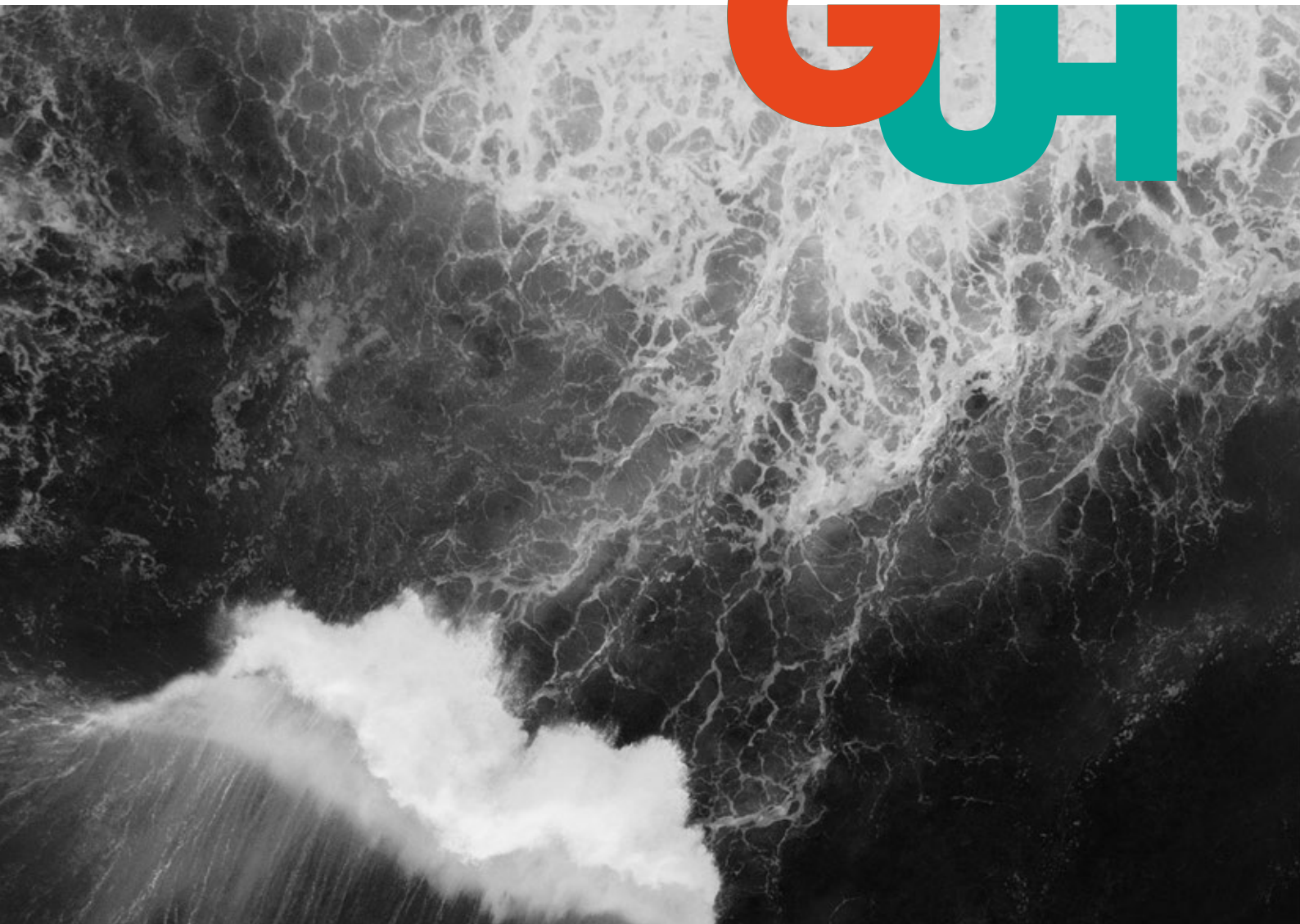


**Global
Underwater
Hub**

**Introduction
to membership**

GUH



Global Underwater Hub is the leading trade and industry development body for the UK's underwater sectors.

About the underwater sectors



£7.8 billion
industry



45,000 people
employed



£3.3 billion
in exports



£1.8 billion
in renewables

Owned and governed by industry, Global Underwater Hub represents, promotes and supports all sectors of the underwater industry. As the UK's underwater industry organisation, we support our member companies by enabling access to market opportunities, expertise, contacts, and specialist support to accelerate growth and build value.



About Global Underwater Hub

The underwater industry will play a crucial role in achieving net zero ambitions and there is a major growth opportunity for the UK underwater industry to scale up, creating new technology, exports and jobs. Global Underwater Hub, as a strategic organisation, provides the support and infrastructure to capitalise on this.

To sustain our leading global position, Global Underwater Hub works to increase business opportunities at home and abroad across multiple sectors. We act for the whole supply chain bringing together operators, developers, contractors, suppliers and people in the industry. We help members maximise their growth potential through networking, engagement, knowledge transfer and new market insight across the underwater sectors.

Global Underwater Hub now has around 300 member companies and continues to grow. We are leading the way globally in terms of market size, experience and technology development, and provide a national forum for **collaboration, diversification, commercialisation of technology** and **coordinated marketing** in the **UK and abroad**.

The rise of the Blue Economy and the acceleration of the energy transition have combined to give us an unprecedented scale of opportunity on which we must capitalise.

Let Global Underwater Hub help you explore the **oceans of opportunity**.

What we do

- Ensuring that the UK maintains its world leading position in the underwater sectors
- Creating a centre of excellence in the UK
- Helping member companies diversify into other sectors and other geographical markets
- Bringing industry, academia and government together to accelerate the development of the next generation of subsea technologies
- Facilitating programmes that address the key skills shortages in the industry
- Inform and influence Government

Membership benefits

Membership with Global Underwater Hub gives your company access to a **huge range of benefits** designed to **support your growth** in the underwater sectors.

Business development support

We help you forge and maintain your business relationships, introducing you to potential clients, sharing business market knowledge and providing access to business opportunities.



Unique networking opportunities

We bring companies together and provide the platforms for you to do business. As a member, it's an easier and cost efficient way for you to access these **networking opportunities**, through the many events we organise including **Subsea Expo**.

Promotion

Post your news to the front page of our website and news feed, and submit articles to the well-known **industry magazine GUH News**, which you'll see in circulation at every major subsea event we host or attend. Benefit from our established **social media channels with 45,000 followers** across multiple platforms. Receive unique opportunities to **promote your business**.



Learning and development

Global Underwater Hub offers learning and development **initiatives** such as our Fundamentals of Subsea Systems course and university learning modules (Introduction to Subsea Engineering). Both our curriculum-based **Subsea Channel** for primary schools and **STEM Challenge** events for secondary schools offer excellent personal **skills development** and Corporate Social Responsibility opportunities. We can offer you the support structure to invest in your people to help **underpin business growth** aspirations and drive **competitive advantage**.

Access to Members' Centre

Access not-publicly-available resources such as SubseaIntel, our **market intelligence** database. The Members' Centre includes: **Subsea Springboard**, which puts you in front of a panel of Operators / Developers; **access to our library** of industry webinars and presentations, and the facility to edit your company profile in our **Subsea Directory**.

Keeping you informed

We act as a hub for promoting all underwater activity, making full use of our magazine, e-newsletters, website and social media channels to promote our members. We also maximise the flow of information between us and our members to every sector of the underwater industry and the media.



The scale of opportunity

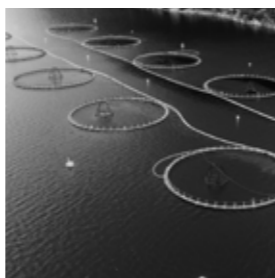
The oceans hold rich resources with significant potential for the world's economies, for employment and for pioneering innovation and science. Our oceans are increasingly recognised as crucial in addressing the challenges facing the planet, from food security and climate change to energy supply.

Our innovative and ground-breaking underwater industry operates in several sectors:

- Offshore energy: offshore wind, oil and gas, decommissioning, CCUS, tidal and wave, and hydrogen
- Defence
- Aquaculture and marine science
- Telecommunications
- Seabed mineral resources

Global Underwater Hub harnesses all that the subsea industry has to offer and leverages it towards future opportunities. It provides the underwater industry with the right level of support at the right time, helping to develop the disruptive technology and new services required to delve deeper into existing and emerging opportunities, at home and abroad, in the energy transition, green recovery and the Blue Economy.

Global Underwater Hub, as a strategic organisation, will provide the support and infrastructure to capitalise on this opportunity and help deliver net zero.



Join the underwater community

Become a member

The UK's underwater sectors continue to lead the way around the globe in terms of market size, experience and technology development. Collaboration is key to sustaining our leading global position.

Join Global Underwater Hub online at www.globalunderwaterhub.com



Access. Connect. Grow.



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