



# MEDIA PACK & EDITORIAL CALENDAR 2024

REACH 60,000+ subscribers and feature in the underwater sectors' most recognisable industry publication

MAXIMISE your advertising potential with options to accomodate any budget and design

ENSURE your voice is heard across the underwater sectors

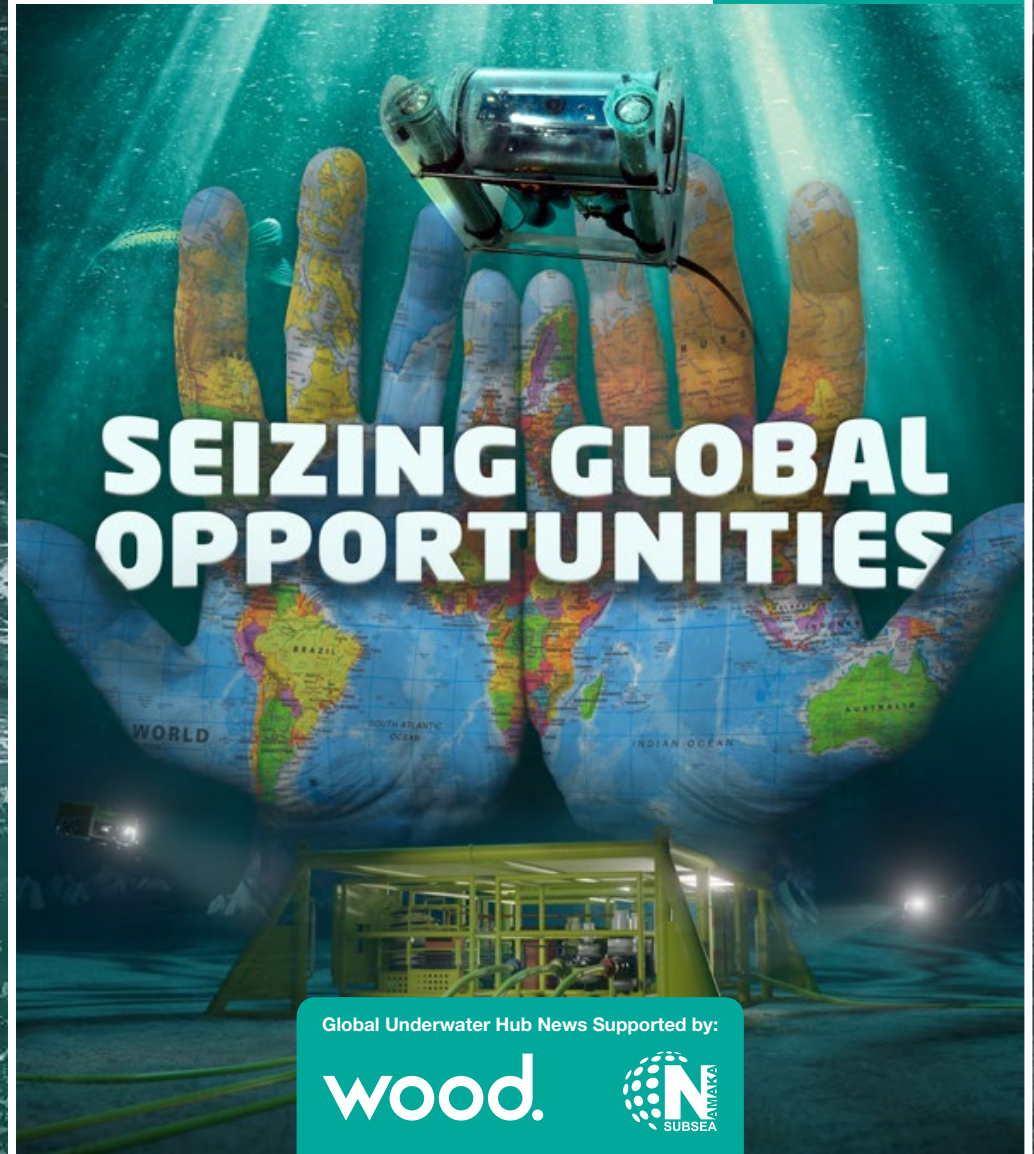


Global  
Underwater  
Hub **News**

THE MAGAZINE FROM GLOBAL UNDERWATER HUB | [WWW.GLOBALUNDERWATERHUB.COM](http://WWW.GLOBALUNDERWATERHUB.COM) | SEPTEMBER 2023

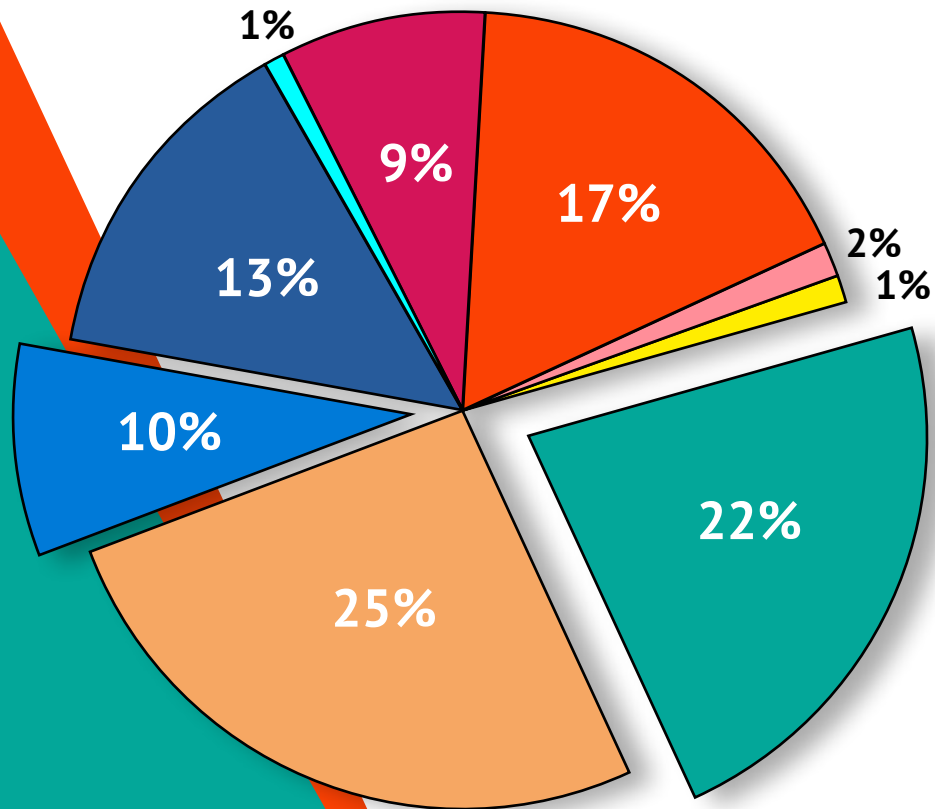
## IN THIS ISSUE

Fugro: How Robotics and Automation are Transforming Marine Engineering  
SMD: The Future of Energy is Floating Offshore Wind  
KOSO Kent Introl: New Range of "Dynamic" Subsea Control Valves  
GUH Market Intelligence: Q2 Report  
Plus, the latest news from across the underwater sectors



# WHO READS GUH NEWS?

## READERSHIP BY SECTOR



- WAVE & TIDAL
- AQUACULTURE
- CCUS & HYDROGEN
- DECOMMISSIONING
- DEFENCE

- OCEAN SCIENCE
- OFFSHORE WIND
- OIL & GAS
- SUBSEA MINERALS

Data sourced by analysing physical mailing list to GUH member subscribers in 2023.

# DISTRIBUTION

## MAGAZINE REACH

26,000



LINKEDIN

18,000



EMAIL  
SUBSCRIBERS

12,000



X

8,000



FACEBOOK

1,500



PRINT  
SUBSCRIBERS

**GUH News** is delivered electronically and in print to its subscribers, including all GUH members. It is circulated at major subsea events worldwide, to governments and universities.

# OPTIONS AND RATES

# SPECIAL OFFERS

## ADVERTISING OPPORTUNITIES

In circulation for over 15 years, GUH News is an established and highly regarded industry magazine, and an effective publication for communicating news, announcements, products and services to its readers. The magazine is published to a strong, underwater-focused audience, as well as timely distribution at key subsea events around the world, in addition to a substantial online presence through its targeted electronic distribution list, social media channels and free online archive of back issues.

## RATES

### GUH members

Half page	£850
Full page	£1,210
Double page	£2,715
Inside front	£1,550
Outside back	£2,015
Advertorial	£POA

### Non-members

Half page	£1,020
Full page	£1,450
Double page	£3,260
Inside front	£1,860
Outside back	£2,420
Advertorial	£POA

To book advertising space or discuss advertising opportunities, please contact [dan.fearon@theGUH.co.uk](mailto:dan.fearon@theGUH.co.uk) or call us on **0845 505 3535**.

NEW MEMBERS  
**50% off**

If you became a GUH member in the last 12 months, enjoy 50% off your first GUH News advert booking.  
*Excludes advertorials.*

Discounts are applied when booking adverts across multiple issues of GUH News:

- 2x issues, 10% off
- 3x issues, 15% off

Email: [dan.fearon@theGUH.co.uk](mailto:dan.fearon@theGUH.co.uk)  
or call us on **0845 505 3535**

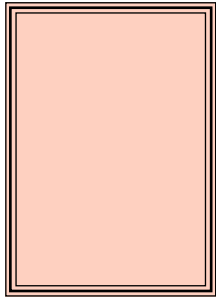
We also offer exclusive discounts to exhibitors at **Subsea Expo** who are looking to book advertising in GUH News or the official show guide. Contact us for more information.

MULTI BOOKING  
**15% off**

EXHIBITOR  
DISCOUNTS

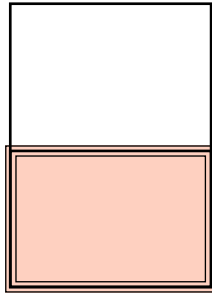


# SPECIFICATIONS



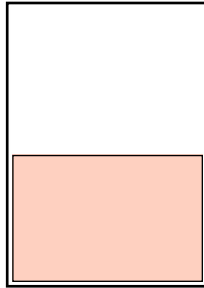
## FULL PAGE (A4)

- Trim 210 x 297mm  
- Type Area 184 x 271mm  
- Bleed 216 x 393mm



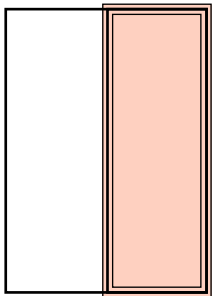
## HALF PAGE HORIZONTAL w BLEED

- Trim 210 x 148mm  
- Type Area 184 x 128mm  
- Bleed 216 x 154mm



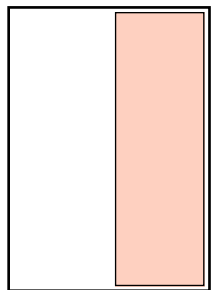
## HALF PAGE HORIZONTAL

- Ad size 271 x 184mm



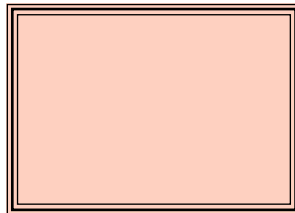
## HALF PAGE VERTICAL w BLEED

- Trim 103 x 297mm  
- Type Area 83 x 271mm  
- Bleed 109 x 393mm



## HALF PAGE VERTICAL

- Ad size 90 x 261mm



## DOUBLE PAGE SPREAD w BLEED

- Trim 420 x 297mm  
- Type Area 384 x 271mm  
- Bleed 426 x 303mm

## ARTWORKING NOTES

All RGB and spot colours should be converted to CMYK.  
Artwork should be submitted in pdf, eps, tif or jpg file formats.  
Artwork must be supplied at 300dpi or above at full size CMYK with all fonts & images embedded.

# EDITORIAL CALENDAR

GUH members are invited to submit subsea news on **any** relevant subject; the suggestions encouraged below are based on upcoming events & issue themes.

## FEBRUARY 2024

**DEADLINE:**  
19 JANUARY 2024  
**PUBLISHED:**  
15 FEBRUARY 2024

**THEME:**  
Subsea Expo edition

Published to coincide with Subsea Expo, Oceanology, AOG and Undersea Defence Technology

Content is invited on (but not limited to) new technologies or products, net-zero and co-location. Thought leadership pieces are particularly sought after for this issue - please contact the editor to discuss.

## MAY 2024

**DEADLINE:**  
3 APRIL 2024  
**PUBLISHED:**  
1 MAY 2024

**THEME:**  
The Blue Economy

Published to coincide with All Energy, Global Offshore Wind, GUH STEM Challenge, Blue Economy Summit

Content is invited on (but not limited to) the Blue Economy, ocean science and defence. Skills and the inspiring the next generation to consider a career in the underwater sectors is also of interest for this issue.

## SEPTEMBER 2024

**DEADLINE:**  
2 AUGUST 2024  
**PUBLISHED:**  
2 SEPTEMBER 2024

**THEME:**  
Innovation Challenges

Published to coincide with GUH Underwater Robotics, Cables & Umbilicals, and FOW Conferences

Content is invited on (but not limited to) the challenges facing underwater robotics and how industry is working to overcome them, as well as new developments in renewables.

## CONTACT THE EDITOR



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## ONLINE ARCHIVE



Access the full back catalogue of GUH News for free online now.